



Your Strategic Growth Partner



WE ARE YOUR  
GROWTH PARTNER

COMPANY PROFILE



← 9 YEARS OF  
GROWTH MASTERY

EMPOWERING BUSINESSES  
WITH STRATEGIC GROWTH

SINCE 2015

Founded by Chirag Tyagi in 2015, we are a dynamic Growth Partner specializing in delivering measurable results through strategic digital marketing solutions.



Working with clients

# ACROSS INDUSTRIES



In **Various sector** Like

Healthcare | B2B | ECommerce | FMCG | Finance | Education  
SaaS | Mobile Apps | Fashion | Hospitality | Technology

# 100+

# CLIENTS TRUST OUR GROWTH PARTNERSHIP



LIMEBERRY  
GO WITH THE BEST



COSMÉTIQUE





# YOUNG EXPERTS DELIVERING REAL RESULTS

A POWERHOUSE OF  
25 GROWTH SPECIALISTS

25+

What sets us apart is our unique blend of youthful energy and expert knowledge. Our team of young professionals brings fresh perspectives while delivering results backed by 9+ years industry experience.

# A GLIMPSE OF OUR GROWTH POWERHOUSE

## Together Creating Measurable Growth

A team of 25+ dynamic and passionate growth specialists who live and breathe strategic marketing. With deep expertise in growth hacking methodologies and data-driven strategies, they work with one goal in mind: to maximize your ROI and propel yobrand to new heights.



# WE ARE YOUR STRATEGIC GROWTH ARCHITECTS

Crafting Your Symphony of Sustainable Success

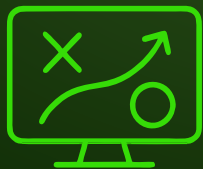
At Social Sangam, our mission is to empower businesses with strategic growth solutions that deliver measurable result

By skillfully combining data-driven insights with creative excellence, we create lasting partnerships where our clients' success becomes our success.

Just as a conductor harmonizes diferent instruments, **Social Sangam's GROWTH STRATEGY** mastery weaves together multiple channels and tactics, creating a symphony of sustainable business growth.



Planning



Strategizing



Execution



Optimization

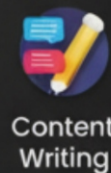


Scaling

# PLATFORMS FOR GROWTH

## SOCIAL MEDIA ADS

We leverage every major digital platform to drive measurable growth – from Google Ads to Meta campaigns and LinkedIn B2B strategies. Our creative ads and data-backed decisions make brands not just visible – but unforgettable.



# SEARCH ENGINE OPTIMIZATION

Just as a violin's strings must be perfectly tuned, Social Sangam's SEO EXPERTISE fine-tunes your digital presence, amplifying visibility and rankings to create a triumphant crescendo of organic growth.



Technical  
SEO



Link  
Building



| Local  
SEO



Analytics  
& Reporting

Importants of

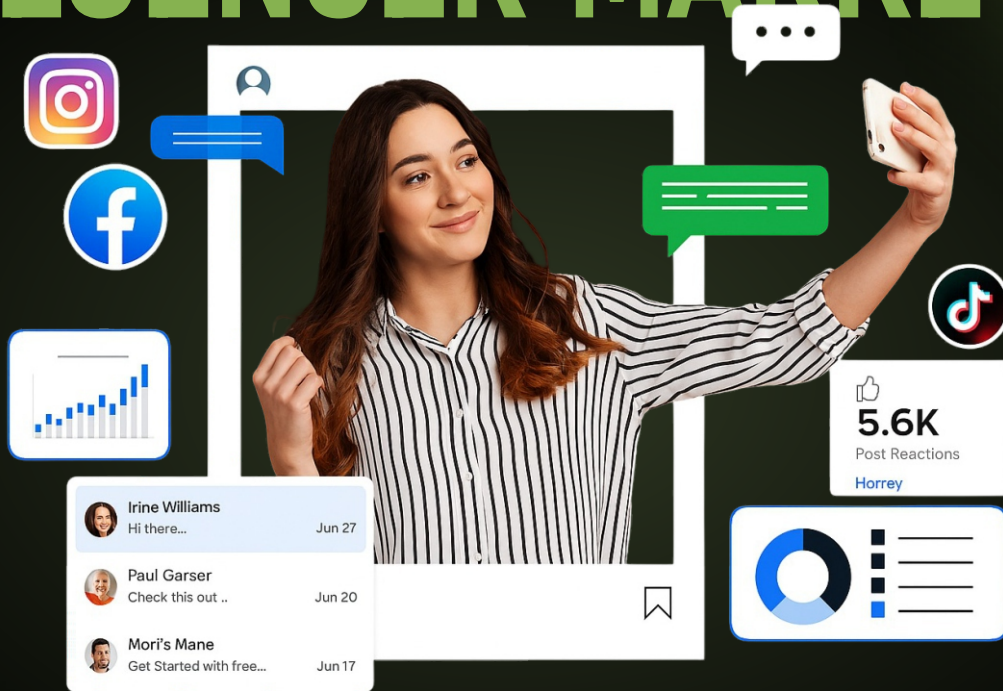
# SEO

- Increased Visibility
- Organic Traffic
- Credibility
- User Experience
- Competitive Edge
- Cost-Effective
- Long-Term Benefits





# INFLUENCER MARKETING

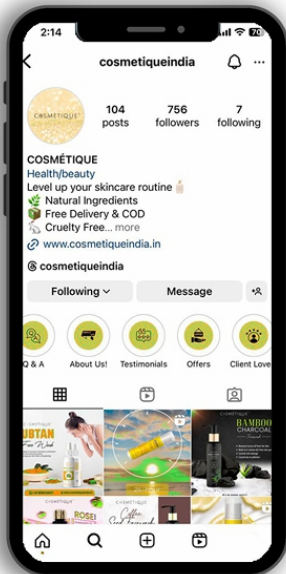


Amidst the constant buzz of digital noise, we specialize in curating the perfect ensemble of influencers to amplify your brand's voice, just as a saxophone harmonizes with the rhythm of a jazz composition.



# PORTFOLIO

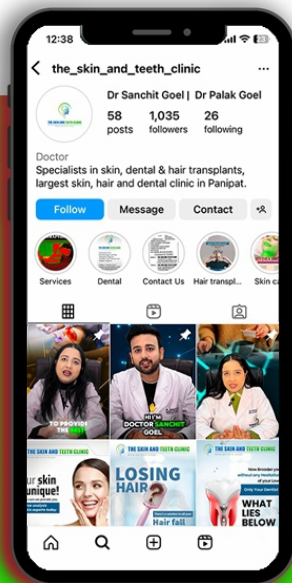
COSMÉTIQUE



# PORTFOLIO

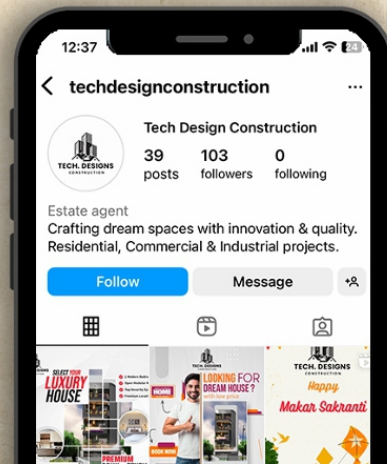


# PORTFOLIO

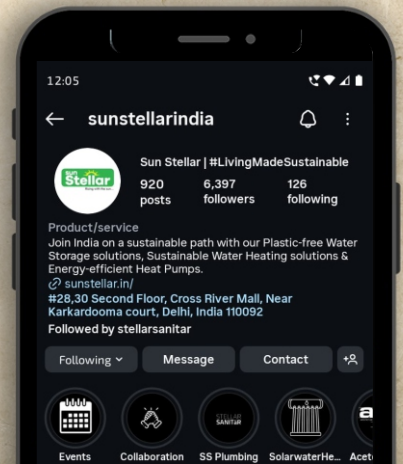




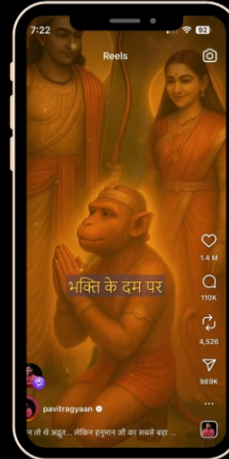
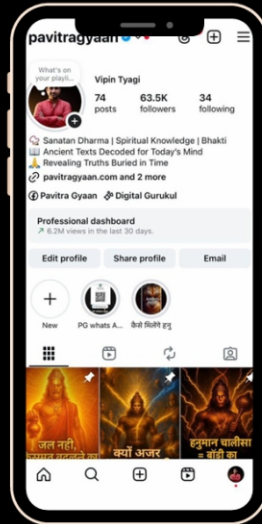
# PORTFOLIO



# PORTFOLIO

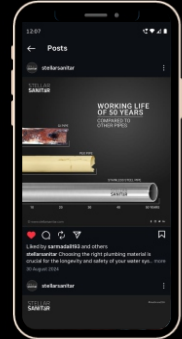
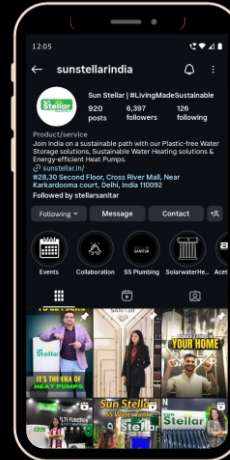
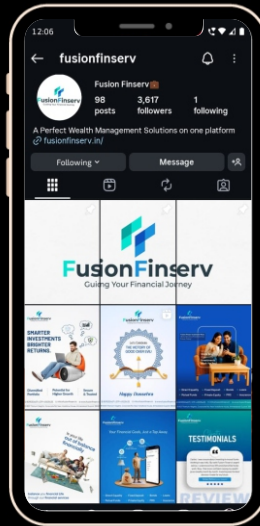
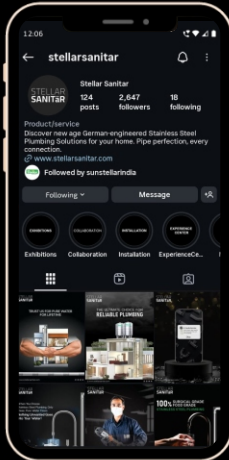


# WE DON'T CHASE VIEWS WE CREATE THEM.





# WE DON'T CHASE VIEWS WE CREATE THEM.



# CLIENT SUCCESS STORIES

## E-COMMERCE FASHION BRAND TRANSFORMATION

CLIENT: STYLE HUB INDIA – INDUSTRY: FASHION E-COMMERCE – TIME LINE: 3 MONTHS

BEFORE



Monthly revenue



Instagram followers  
(low engagement)



Website traffic  
visitors/month



Conversion rate

AFTER



Monthly revenue  
(650% ROI)



Instagram followers  
(4.2% engagement rate)



Website traffic  
visitors/month



Conversion rate  
Precision targeting  
delivering qualified leads

# CLIENT SUCCESS STORIES

## SAAS B2B COMPANY LEAD GENERATION SUCCESS

Tech Flow Solutions -INDUSTRY: Project Management Software TIMELINE: 6 months

BEFORE



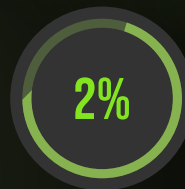
Monthly Leads



Cost per Lead



LinkedIn Followers



Sales Conversion

AFTER



Monthly Leads  
(high-quality B2B leads)



LinkedIn Followers  
professionals



Cost per Lead



Sales Conversion

# WHY CHOOSE SOCIAL SANGAM AS YOUR GROWTH PARTNER.

PROVEN RESULTS, NOT JUST PROMISES



730%

Average ROI across all campaigns

₹1.2+

Crore Revenue Generated for clients

100%

Client Satisfaction maintained

REAL NUMBERS. REAL IMPACT. REAL GROWTH.



## FOUNDER'S MESSAGE

"At Social Sangam, we believe that every business has untapped growth potential. Our role as your Growth Partner is to unlock that potential through strategic thinking, creative execution, and relentless optimization. We're not just here to run campaigns; we're here to build your success story."

**CHIRAG** TYAGI

Founder & Growth Strategist

9 Years of Growth Marketing Excellence

# WHY CHOOSE SOCIAL SANGAM AS YOUR GROWTH PARTNER

## RESULTSDRIVEN APPROACH

Every strategy is designed to deliver measurable business outcomes, not just vanity metrics.

## DATAPOWERED INSIGHTS

We let data guide our decisions, ensuring optimal resource allocation and maximum ROI.

## GROWTH HACKING METHODOLOGY

We employ proven growth hacking techniques to accelerate your business growth.

## DEDICATED PARTNERSHIP

You get a dedicated account manager and growth team invested in your success.

## CONTINUOUS OPTIMIZATION

We continuously test, learn, and optimize to ensure sustainable growth.

## INNOVATIVE SOLUTIONS

Our young expert team brings fresh perspectives and cutting-edge strategies.



## CERTIFICATIONS & PARTNERSHIPS

### OFFICIAL PARTNERS



# READY TO ACCELERATE YOUR GROWTH?

## THE ONLY PARTNERSHIP TICKET YOU NEED FOR STRATEGIC GROWTH

Embark on a journey to discover the Symphony of Strategic Growth with Social Sangam. No tickets needed to join this Partnership of possibilities – just give us a call and let the growth begin!

## GET YOUR STRATEGIC GROWTH ASSESSMENT

Free 30-minute consultation to identify growth opportunities

### OUR OFFICES

GT ROAD, PANIPAT  
9050500603

[Chirag@socialsangam.com](mailto:Chirag@socialsangam.com)

### SOCIAL SANGAM

STRATEGIC GROWTH PARTNERS

[Chirag@socialsangam.com](mailto:Chirag@socialsangam.com)

[www.socialsangam.com](http://www.socialsangam.com)

LinkedIn: [/company/social-sangam](https://www.linkedin.com/company/social-sangam) | Instagram: [@socialsangam](https://www.instagram.com/socialsangam)