



Your Strategic Growth Partner



WE ARE YOUR
GROWTH PARTNER

COMPANY PROFILE



EMPOWERING BUSINESSES
WITH STRATEGIC GROWTH

SINCE 2015

Founded by Chirag Tyagi in 2015, we are a dynamic Growth Partner specializing in delivering measurable results through strategic digital marketing solutions.



Working with clients

ACROSS INDUSTRIES



In Various sector Like

Healthcare | B2B | ECommerce | FMCG | Finance | Education
SaaS | Mobile Apps | Fashion | Hospitality | Technology

100+

CLIENTS TRUST OUR GROWTH PARTNERSHIP



COSMÉTIQUE



YOUNG EXPERTS DELIVERING REAL RESULTS

A POWERHOUSE OF
25 GROWTH SPECIALISTS

25+

What sets us apart is our unique blend of youthful energy and expert knowledge. Our team of young professionals brings fresh perspectives while delivering results backed by 9+ years industry experience.

A GLIMPSE OF OUR GROWTH POWERHOUSE

Together Creating Measurable Growth

A team of 25+ dynamic and passionate growth specialists who live and breathe strategic marketing. With deep expertise in growth hacking methodologies and data-driven strategies, they work with one goal in mind: to maximize your ROI and propel your brand to new heights.



WE ARE YOUR STRATEGIC GROWTH ARCHITECTS

Crafting Your Symphony of Sustainable Success

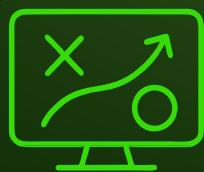
At Social Sangam, our mission is to empower businesses with strategic growth solutions that deliver measurable results.

By skillfully combining data-driven insights with creative excellence, we create lasting partnerships where our clients' success becomes our success.

Just as a conductor harmonizes different instruments, **Social Sangam's GROWTH STRATEGY** mastery weaves together multiple channels and tactics, creating a symphony of sustainable business growth.



Planning



Strategizing



Execution



Optimization



Scaling

PLATFORMS FOR GROWTH

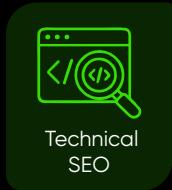
SOCIAL MEDIA ADS

We leverage every major digital platform to drive measurable growth – from Google Ads to Meta campaigns and LinkedIn B2B strategies. Our creative ads and data-backed decisions make brands not just visible – but unforgettable.



SEARCH ENGINE OPTIMIZATION

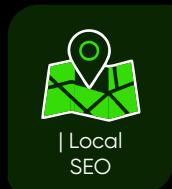
Just as a violin's strings must be perfectly tuned, Social Sangam's SEO EXPERTISE fine-tunes your digital presence, amplifying visibility and rankings to create a triumphant crescendo of organic growth.



Technical
SEO



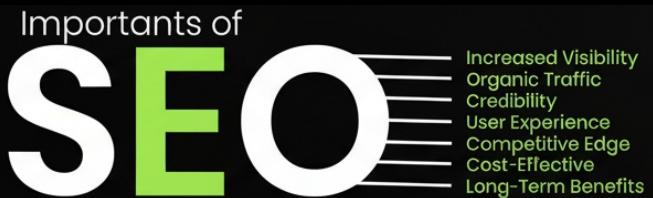
Link
Building



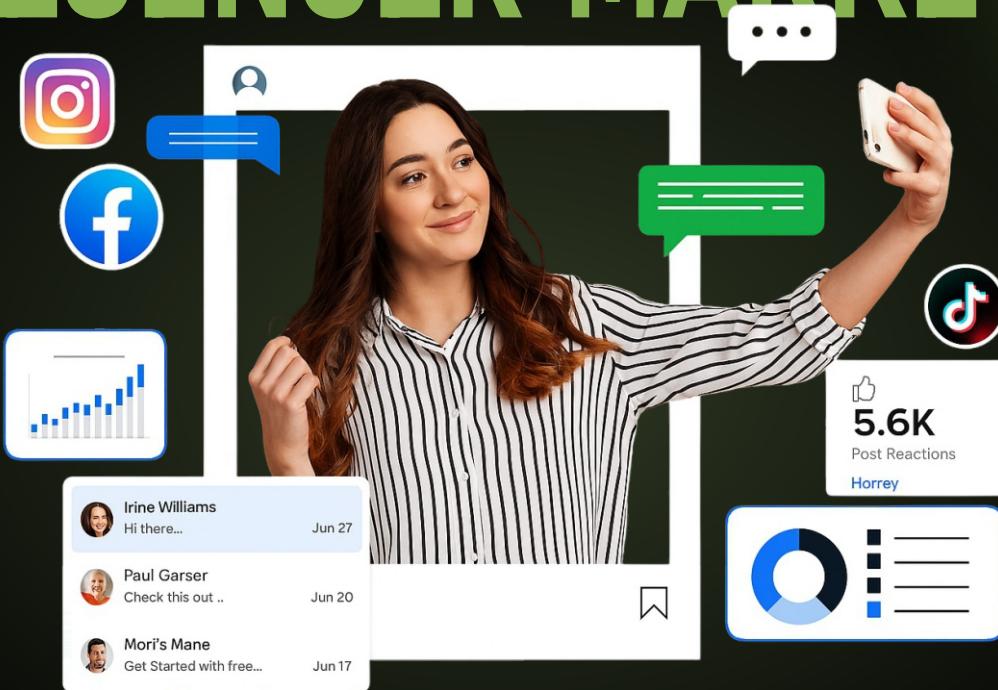
Local
SEO



Analytics
& Reporting



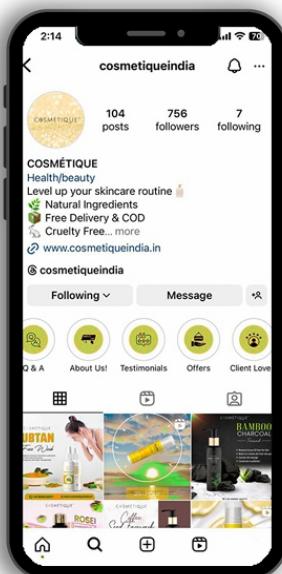
INFLUENCER MARKETING



Amidst the constant buzz of digital noise, we specialize in curating the perfect ensemble of influencers to amplify your brand's voice, just as a saxophone harmonizes with the rhythm of a jazz composition.

PORTFOLIO

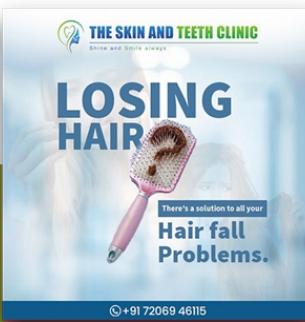
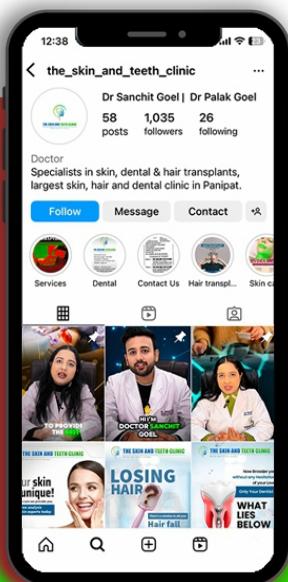
COSMÉTIQUE



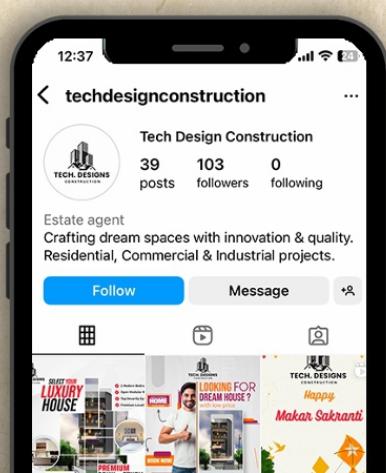
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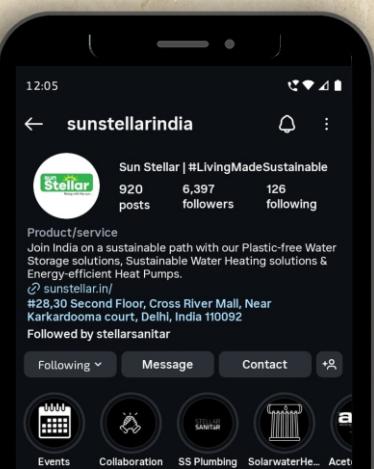
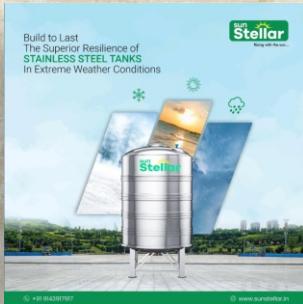
PORTFOLIO



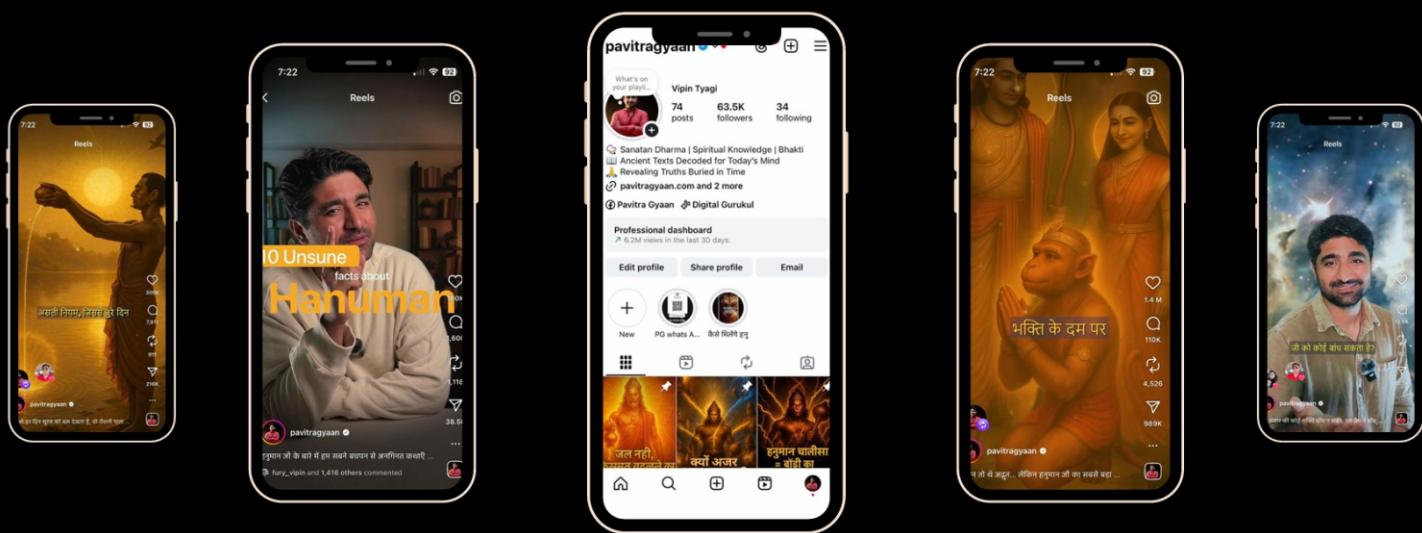
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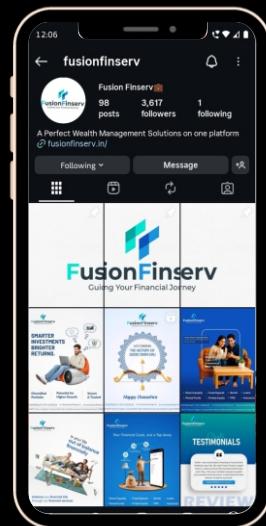
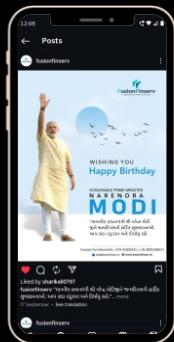
PORTFOLIO



WE DON'T CHASE VIEWS WE CREATE THEM.



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CLIENT SUCCESS STORIES

E-COMMERCE FASHION BRAND TRANSFORMATION

CLIENT: STYLE HUB INDIA – INDUSTRY: FASHION E-COMMERCE – TIME LINE: 3 MONTHS

BEFORE



Monthly revenue



Instagram followers
(low engagement)



Website traffic
visitors/month



Conversion rate

AFTER



Monthly revenue
(650% ROI)



Instagram followers
(4.2% engagement rate)



Website traffic
visitors/month



Conversion rate
Precision targeting
delivering qualified leads

CLIENT SUCCESS STORIES

SAAS B2B COMPANY LEAD GENERATION SUCCESS

Tech Flow Solutions -INDUSTRY: Project Management Software TIMELINE: 6 months

BEFORE



Monthly Leads



Cost per Lead



LinkedIn Followers



Sales Conversion

AFTER



Monthly Leads
(high-quality B2B leads)



LinkedIn Followers
professionals



Cost per Lead



Sales Conversion

WHY CHOOSE SOCIAL SANGAM AS YOUR GROWTH PARTNER.

PROVEN RESULTS, NOT JUST PROMISES



730%

Average ROI across all campaigns



₹1.2+

Crore Revenue Generated for clients



100%

Client Satisfaction maintained

REAL NUMBERS. REAL IMPACT. REAL GROWTH.



FOUNDER'S MESSAGE

"At Social Sangam, we believe that every business has untapped growth potential. Our role as your Growth Partner is to unlock that potential through strategic thinking, creative execution, and relentless optimization. We're not just here to run campaigns; we're here to build your success story."

CHIRAG TYAGI

Founder & Growth Strategist

9 Years of Growth Marketing Excellence

WHY CHOOSE SOCIAL SANGAM AS YOUR GROWTH PARTNER

RESULTS-DRIVEN APPROACH

Every strategy is designed to deliver measurable business outcomes, not just vanity metrics.

DATA-POWERED INSIGHTS

We let data guide our decisions, ensuring optimal resource allocation and maximum ROI.

GROWTH HACKING METHODOLOGY

We employ proven growth hacking techniques to accelerate your business growth.

DEDICATED PARTNERSHIP

You get a dedicated account manager and growth team invested in your success.

CONTINUOUS OPTIMIZATION

We continuously test, learn, and optimize to ensure sustainable growth.

INNOVATIVE SOLUTIONS

Our young expert team brings fresh perspectives and cutting-edge strategies.

CERTIFICATIONS & PARTNERSHIPS

OFFICIAL PARTNERS



READY TO ACCELERATE YOUR GROWTH?

THE ONLY PARTNERSHIP TICKET YOU NEED FOR STRATEGIC GROWTH

Embark on a journey to discover the Symphony of Strategic Growth with Social Sangam. No tickets needed to join this Partnership of possibilities – just give us a call and let the growth begin!

GET YOUR STRATEGIC GROWTH ASSESSMENT

Free 30-minute consultation to identify growth opportunities

OUR OFFICES

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SOCIAL SANGAM

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